



meeting 2016

MONTPELLIER 19-20 September



## PLANT INTERCLUSTER MEETING 2016 THE LARGEST PROFESSIONAL EVENT IN THE PLANT PRODUCTION INDUSTRY

The Plant Inter Cluster Meeting is an international event organised by QUALIMEDITERRANEE and its partners VEGEPOLYS and TERRALIA. Now in its sixth year, the meeting will take place in Montpellier, France between 19th and 20th September 2016.

Participants will include European clusters from Denmark, Spain, France, Italy, The Netherlands, Poland, and Portugal among others as well as representatives from many companies. Organised in the form of workshops, forums, business meetings and presentations, the Plant InterCluster meeting is a chance to create and optimise partnerships on European projects in the plant production industry. Registration for this year's meeting is open now.

At the PIC Meeting 2016 you will have the opportunity to take part in the following:

- **BtoB meetings:** meet with both future project partners and potential customers in the same place.
- **European workshops:** the aim is to develop projects and partnerships in the context of Horizon 2020, the biggest EU Research and Innovation programme ever, particularly with regards to the societal challenges aspect of the programme (food security, sustainable agriculture and forestry, marine, maritime & inland water research and the bio-economy). Participants in each workshop will focus their discussions on a range of subjects.
- **Workshop 1: New resources** in plant production against biotic stress (diseases, pests, weeds...), in biostimulation encouraging growth and providing better resistance against abiotic stresses, such as cold or lack of water, to aid fertilisation.
- **Workshop 2: Digital Services to Agriculture:** selective harvesting, targeted weeding, precise and eco-friendly fertilisation, precision plant protection (including tools for Integrated Pest Management), irrigation monitoring tools.
- **Workshop 3: Inter-cluster Cooperation:** discussions will centre on developing and structuring partnerships between European clusters around the PIC through European

programmes such as INTERREG, COSME. Learn more about stakeholders' fields of expertise including alternative inputs to conventional agriculture and precision agriculture, to define a common action programme.

The programme includes visits from representatives of IFV (the French Institute of vines and wine) and IRSTEA (a public research institute in France) who collaborated on the EcoSprayViti project, looking at ways to improve precision viticulture, Geosud Geo-information for Sustainable Development <http://geosud.teledetection.fr/> and Qualisud, a specialist in food processing engineering <http://plateforme-technologie-agroalimentaire.cirad.fr/>

Participants are required to make a contribution of €120 (including VAT) to cover organisation costs, €60 for the members of Végépolys, Terralia and Qualiméditerranée.

As the biggest meeting between professionals in the horticultural industry, Plant Inter-Cluster promises to offer a unique insight into new and ongoing developments in the Horticultural industry as well as serving as a useful opportunity to establish new contacts.

Registration for the event is now open and once completed, you will benefit from exclusive access to the BtoB platform.

As a European event, the meeting will be conducted in English. Registration is open to **SMEs, Enterprises, Clusters, Universities, Laboratories and R&D Centres.**

**Registration and full programme:** <https://www.b2match.eu/pic2016>

For more information about Plant InterCluster 2016, please visit:  
<http://www.vegepolys.eu/en/plant-intercluster/home/>

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